

The process of developing a working website.

### 1) Idea -

A basic Idea is the pillar that supports your business. Whether you are marketing a product or service, the core of your business is the idea on which it was founded. NetWebSolutions® knows that understanding your business idea is the first step to designing your successful internet presence.

# 2) Envision -

Next, NetWebSolutions® will envision an overall strategy and project framework based on your Idea, business model and target audience. Our design and marketing teams will work with you to bring this vision to life. Key features and functionality are selected and the site architecture is designed at this stage of the project.

#### 3) Develop -

Once the project design blue print (the Statement of Work or Functional Specification) is refined and approved by the client, we begin the development phase. All elements of the project are expertly constructed and assembled to ensure proper integration of components and on-time project delivery within the specified budget.

# 4) Acceptance -

Once your new web site is developed and functional, NetWebSolutions® will launch a beta version of the project for your review. The Quality Assurance Team tests the prototype under real life conditions. Client feedback is discussed and all modifications and fine-tuning are completed at this stage, culminating in Acceptance of the final product.

#### **Web Development**

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# 5) Launch -

The deployment of the project is dependent on complete client approval. Your completed web site is then Launched at it's new home: www.YourCompany.com. Break out the champagne!

The latest use of CMS (Content Management System) software is astounding. Below is an example of Joomla!...

#### Joomla! in Action

Joomla! is used all over the world to power everything from simple, personal homepages to complex corporate web applications. Here are just some of the ways people use our software:

- Corporate websites or portals
- Online commerce
- Small business websites
- Non-profit and organizational websites
- Government applications
- Corporate intranets and extranets
- School and church websites
- Personal or family homepages
- Community-based portals
- Magazines and newspapers
- the possibilities are limitless

Joomla! can be used to easily manage every aspect of your website, from adding content and images to updating a product catalog or taking online reservations.